July 25, 2012

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OnPoint Medical (ONMD-OTC)

ONMD: Mayo Clinic Health System Adopts ONMD System

Current Recommendation	**Outperform**
Prior Recommendation	N/A
Date of Last Change	09/12/11
Current Price (07/25/12)	$1.03
Target Price	**$3.50**

OUTLOOK

OnPoint's MRI Quality Assurance software fills an unmet need in advanced imaging quality control. Already validated on over 200k images, the software became commercially available in early 2012, commensurate with the critical Jan. 1, 2012 deadline requiring imaging providers to be quality-control accredited or risk losing Medicare reimbursement. A large market, little direct competition and low cost business model should bode well for ONMD.

Two well respected institutions, Abbott Northwestern and Mayo Clinic Health System, recently adopted the system. We expect the client list to continue to grow.

SUMMARY DATA

52-Week High	**$4.99**
52-Week Low	**$1.01**
One-Year Return (%)	**N/A**
Beta	**0.15**
Average Daily Volume (sh)	**15**
Shares Outstanding (mil)	**11**
Market Capitalization ($mil)	**$11**
Short Interest Ratio (days)	**N/A**
Institutional Ownership (%)	**0**
Insider Ownership (%)	**N/A**
Annual Cash Dividend	**$0.00**
Dividend Yield (%)	**0.00**
5-Yr. Historical Growth Rates	
Sales (%)	**N/A**
Earnings Per Share (%)	**N/A**
Dividend (%)	**N/A**
P/E using TTM EPS	**N/A**
P/E using 2012 Estimate	**N/A**
P/E using 2013 Estimate	**51.5**
Zacks Rank	**N/A**

Risk Level	**N/A**
Type of Stock	**N/A**
Industry	**Med-Drugs**

ZACKS ESTIMATES

Revenue
(in '000)

	Q1 (Mar)	Q2 (Jun)	Q3 (Sep)	Q4 (Dec)	Year (Dec)
2010					$0 A
2011	$0 A	$0 A	$0 A	$0 A	$0 A
2012					$1,795 E
2013					$10,614 E

Earnings per Share

	Q1 (Mar)	Q2 (Jun)	Q3 (Sep)	Q4 (Dec)	Year (Dec)
2010					-$0.01 A
2011	-$0.06 A	-$0.09 A	-$0.03 A	-$0.04 A	-$0.22 A
2012					-$0.13 E
2013					$0.02 E

Zacks Projected EPS Growth Rate - Next 5 Years % **N/A**

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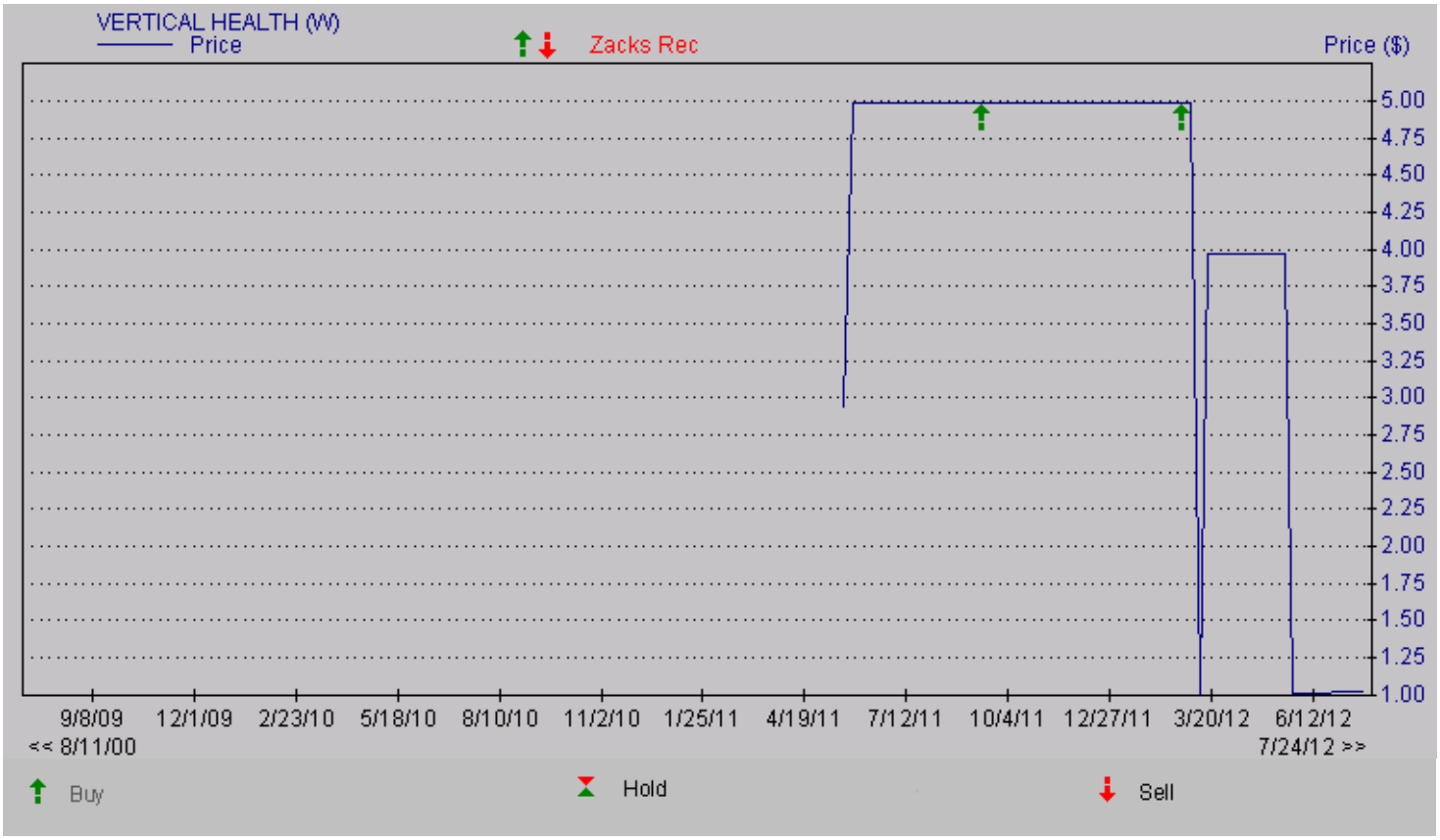
WHAT'S NEW....

OnPoint Adds Mayo Clinic Health System To Their Growing List of Clients

In 7/23/12 press release, accompanied by an 8-K filing, OnPoint announced that Mayo Clinic Health System adopted the company's MRI QA software for their MRI quality assurance needs. This follows an agreement with Abbott Northwestern, which was penned in February. Mayo and Abbott Northwestern are both highly-respected institutions which clearly reflects positively on OnPoint and their QA software and lends support and credibility to the robustness and utility of their cloud-based technology. We expect the client list to continue to grow.

OnPoint's press release notes that Mayo Clinic Health System encompasses clinics, hospitals and other health care facilities in over 70 communities in Iowa, Georgia, Wisconsin and Minnesota.

HISTORICAL ZACKS RECOMMENDATIONS



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